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Defibtech's Automated External Defibrillator (AED) Makes Heart Safety More Affordable for Athletic Facilities, Departments and Events

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From press release.



AEDs becoming common in public places, company says, as study results demonstrate AED effectiveness in saving sudden cardiac arrest (SCA) victims

GUILFORD, CT--(May 18, 2004)--With a market-leading list price of \$1,495 and an award-winning, simple-to-use design, the Defibtech automated external defibrillator (AED) makes

protecting athletes and those attending athletic competitions more feasible than ever.

"AEDs save lives - it's well documented in medical research literature," said Defibtech CEO Glenn W. Laub, M.D. "Every day, more and more people are surviving sudden cardiac arrest due to AEDs in public places. AEDs are one of the most important advances in public safety in our generation - if AEDs were everywhere, we could save more people every year than die in fires and auto accidents combined."

The majority of sudden cardiac arrest (SCA) victims receiving timely defibrillation survive; without it, fewer than 5 percent live. More than 400,000 people annually die from SCA, which causes the heart's rhythm to become irregular and to stop pumping blood effectively. Defibtech's FDA-approved LifelineTM and ReviveRTM AEDs deliver a biphasic defibrillating electrical shock that restores the heart's rhythm to normal. Defibtech manufactures all of its defibrillators in the United States in a state-of-the-art ISO-9002 certified facility.

The number of SCA survivors markedly increased when victims were assisted by volunteers trained on how to use an AED and perform CPR, according to the recently published results of the Public Access Defibrillation (PAD) trial. The study was funded by the National Heart, Lung, and Blood Institute in collaboration with the American Heart Association. Another study published in the New England Journal of Medicine documents how AEDs were used effectively to assist SCA victims in Chicago airports. Yet another study in Washington's Seattle and King counties showed that half the people treated with public access AEDs survived to hospital discharge - a rate similar to that of people treated by emergency medical services (EMS) personnel.